

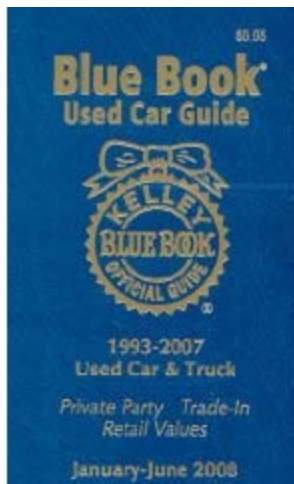
Health Care Price Transparency Tools

November 13, 2009

Objective

- Consumerism comes to health care
- Status of today's price tools
- How to compare prices
- What's next?

Consumerism + Health Care

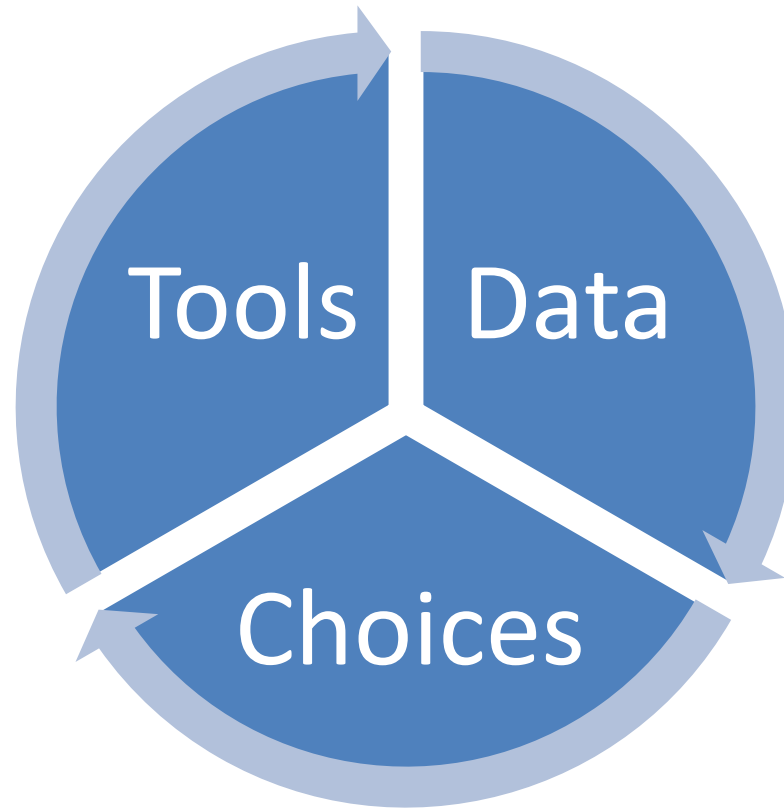


Ingredients / Valeurs	Quantité	% Daily Value / % valeur quotidien.
Calories	220	7 %
Lipides / Lipides	3 g*	5 %
Saturés / saturés	1 g	2 %
Trans / trans	0 g	0 %
Polyinsaturés / polyinsaturés	0.8 g	16 %
Oméga-6 / oméga-6	0.8 g	16 %
Oméga-3 / oméga-3	0 g	0 %
Monounsaturés / monounsaturés	0.8 g	16 %
Cholestérol / Cholestérol	0 mg	0 %
Sodium / Sodium	55 mg	11 %
Glucides / Glucides	42 g	84 %



Making Informed Decisions

Health Care “Consumerism”



Health Information Tools

Health Information Portals	Health Marketplace Tools	Medical Bill Review Services	Bill Management Tools	Doctor Ratings
Health Plan Tools	Government: U.S. Dept. Health & Human Services	Hospital Websites	State Initiatives on Health	Wellness, Fitness & Coaching Tools
Performance/Quality Metrics	Provider Websites	Price Transparency Tools	Social Networking Sites	Disease Management Tools
Rx Shopping Tools	Facility/Provider Finder	Health Expense Budgeting Tools	Insurance Plan Selector Tools	Personal Health Records

Categories of Price Transparency Tools

- Social Networking Tools
- Health Plan Tools
- Hospital Association Tools
- Provider Tools
- Government Tools
- Vendor Tools
- State Initiatives
- Healthcare Marketplace

Social Networking Tools

- Twitter
- Blogs
- Chat Rooms
- Online Communities
- Forums

Health Plan Tools

- Public vs. members only
- Health plan tools
 - Aetna
 - Blue Cross Blue Shield/Illinois
 - Cigna
 - Humana
 - Regence
 - UnitedHealthcare
 - Wellpoint
- Public health plan tools you can use
 - Blue Cross Blue Shield of Minnesota (cost estimates)
 - Health Partners Cost Information
 - Medica
 - Priority Health

Hospital Association Tools

- Clarian Health (Indiana)
- Iowa Hospital PricePoint
- Nebraska Hospital Association
- Spectrum Health (Michigan)
- Tennessee Hospitals Inform
- Wisconsin PricePoint System

Provider Tools

- Hospitals
- Provider Groups
- Physician Practice
- Diagnostic Imaging Centers

Government Tools

- U.S. Dept. of Health & Human Services
Hospital Compare Website
- CMS: Centers for Medicare & Medicaid
Services

Vendor Tools

- American Medical Association CPT Online Look-up
- ChangeHealthcare
- Healthcare Blue Book
- New Choice Health
- OutofPocket
- Vimo
- Health Grades (requires fee)
- Patient Care (requires annual membership)

State Initiatives

- New Hampshire Health Cost
- Oregon Compare Hospital Costs
- Maine Health Cost
- Minnesota Health Scores

Healthcare Marketplace

- Remake Health
- Carol.com
- Online lab test ordering/scheduling
 - LabSafe
 - MedLabUSA
 - PrePaidLab
 - PrivateMDLabs

How Much Does an MRI Cost?

Provider/Price Tool	City/State	Service	List Price	Cash Price	Private Insurance Price	Medicare Price
Alegent Health	Nebraska	MRI - knee		1,388	626	
AMA CPT Code Look-up , IL (CPT=73721)	Illinois	MRI - knee				463
Aspirus Wausau Hospital	Wisconsin	MRI - knee	2,539			
BCBS - Illinois Bone & Joint Institute	Illinois	MRI - knee	1,116		664	
Blue Cross/Blue Shield (estimated cost)	Illinois (estimate)	MRI - knee			1187 - 1661	
Carol.com (Center for Diagnostic Imaging)	Minnesota	MRI - knee		875		
Carol.com (Twin Cities Orthopedics)	Minnesota	MRI - knee		1,000		
Cheshire Medical Center	New Hampshire	MRI - knee			937	
Clarian Health	Indiana	MRI - knee	2,252		381 - 1129	
Dartmouth-Hitchcock Medical Center	New Hampshire	MRI - knee	3,500	2,450		
Doctors MRI	Oklahoma	MRI - knee	599	599	599	
Dodge Street Radiology	Omaha, Nebraska	MRI	1,845	425	700	
Golf Diagnostics	Des Plaines, IL	MRI - knee	1,150	450	700 - 800	
HealthcareBlue.com (average price)	Chicago IL (average)	MRI - knee			618	
HealthPartners	Minnesota	MRI - knee			545 - 1900	
IL Bone & Joint Institute	Illinois	MRI - knee	1,116		664	
Maine (statewide average)	Maine	MRI - knee	1,416		1,083	
MainStreetMedica (Abott Hospital)	Minnesota	MRI - knee			901 - 1650	
MainStreetMedica (Dakota Clinic)	Minnesota	MRI - knee			650 - 900	
Mary Hitchcock Memorial Hospital	New York	MRI - knee			1,607	
McCullough-Hyde Memorial Hospital	Oxford, OH	MRI - knee	2,400			
MRI of Arlington Heights	Illinois	MRI	1,435	550		
MRI Scan Group	San Diego, CA	MRI		375		
MRI Solutions	Indianapolis, IN	MRI - knee	450	450	450	
MRIDiscount.com (national)	(average)	MRI		330		
MyHealthScore.com (CPT=73721)	(average)	MRI - knee				463
NewChoiceHealth.com (average price national)	(average)	MRI - knee			375 - 1800	
Orlin & Cohen Orthopedic Associates	New York	MRI - lower back	1,200	550		
Park Nicollet	Minnesota	MRI - knee			1,020	503
Parkside Diagnostic Imaging	Park Ridge, IL	MRI - knee		600		
Shields MRI	Massachusetts	MRI - knee	1,800		543	
SmartChoiceMRI	Milwaukee, WI	MRI - knee		600	600	
Southern Ohio Medical Center	Portsmouth, OH	MRI - knee	1,728			
Spectrum Health	Michigan	MRI - knee			694	353
Truman Medical Center	Missouri	MRI - knee	1,343			
USAHealthCareCosts.com (CPT=73721)	Illinois	MRI - knee				492
UW Medical Center	Washington	MRI	1,871		307	
Wake Forest Univ. Baptist Medical Center	North Carolina	MRI - Shoulder	1,905		1,905	

What's Next

- Health insurers future plans
- Consumer decision support tools
- Internet's influence
- Directory of price tools:

www.outofpocket.com/PriceTools.html

Contact information

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