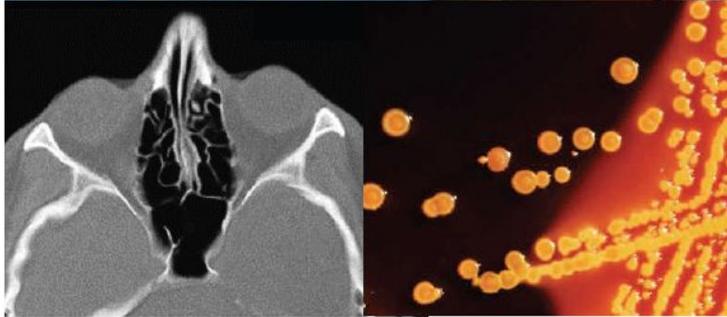


Healthcare Value



Stop Adverse Events



HEALTHCARE TRANSPARENCY AND PATIENT ADVOCACY

2012 Conference on
Obtaining High Quality
Low Cost Healthcare

- ▶ **Disclaimer:** All information presented at this conference is the express opinion of the presenters, moderators and/or participants regarding various subjects of healthcare policy, patient engagement, value purchasing and healthcare overutilization. We strive to make this conference an informative event and welcome your input.

HEALTHCARE IS CHANGING

- ▶ Massive integration with facility mergers and employment of doctors.
 - Driven by payment discrepancies between hospital employed versus free standing practices.
 - ▶ Community Hospital Boards which served as the governing body are no longer required.
 - ▶ No longer is there a requirement for a healthcare provider to be on the hospital board.
 - ▶ The fiduciary responsibility (loyalty) has shifted away from the patient and more toward the institution.
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PATIENTS NEED TO ENGAGE

- ▶ Patient Empowerment
- ▶ Shared Decision Making
- ▶ Value Purchasing

PATIENT EMPOWERMENT

“Patient engagement: Actions individuals must take to obtain the greatest benefit from the health care services available to them.”

-- The Center for Advancing Health

SHARED DECISION MAKING

Understanding the care that is recommended to you and making sure you need the recommended care.

Understanding the hazards of Medical Overutilization.

VALUE PURCHASING

Obtaining the highest quality care at the lowest price.

$$\text{Value} = \text{Quality} / \text{Cost}$$