



# Presentations and Objectives

## Health Watch USA<sup>sm</sup> 2019 Patient Safety Conference

### Patient Advocacy: Drug Resistant Bacteria & Strengthening Drug and Device Oversight

#### Conference Objectives

##### Epidemiology of Epidemics – Lessons Learned

1. The attendee will be able to describe the etiological factors in the Haiti Epidemic and the role played by healthcare workers.
2. The attendee will develop an explain how political influences can shape a response to epidemics.
3. The attendee will be able to describe the resources required to reverse a Hepatitis A epidemic.
4. The attendee will be able to recognize the dangers of childhood illnesses and the importance of vaccinations.

##### Strengthening the FDA

1. The attendee will explain the importance of the FDA in fostering antibiotic stewardship and how added regulations are required for animal husbandry and over-the-counter antibiotics.
2. The attendee will be able to articulate the need for further FDA safeguards which need to be enacted regarding “bisphosphonates”.
3. The attendee will be able to recognize financial barriers to healthcare along with how patients can mitigate their impact and what is needed by the FDA to lower drug prices.
4. The attendee will be able to describe the need for increased reporting to the FDA by healthcare personnel regarding adverse events associated with medical devices.
5. The attendee will recognize the importance of and risks of antibiotic use in livestock and non-prescription antibiotics.

##### Patient Advocacy

1. The attendee will be able to describe the importance and role of the patient advocate in healthcare policy.
2. The attendee will acquire an appreciation of how the term “second victim” inhibits patient-centered patient safety.

**Note: Agenda, objectives & speakers may change without notice.**

## **Evening Keynote Presentations:**

### **Title: “Importance of School Health and Vaccinations”**

Presenter: Joycelyn Elders, MD, Past Surgeon General

#### Objectives:

1. The user will be able to better advocate for the need of vaccinations as a requirement to attend public schools.
2. The attendee will be able to articulate the concepts of herd immunity and why school vaccinations is an importance to the community and not just the child receiving the vaccination.
3. The attendee will realize the importance of school health services and education in the public-school system.

### **Title: “Truth, Lies and the Greater Good — Cholera’s Unexpected Arrival in Haiti.”**

Presenter: Ralph Frerichs, DVM, DrPH, Author “

#### Objectives:

- 1 The participant will understand the impact of untreated epidemic cholera in a population with limited access to appropriate medical care.
- 2 The participant will be able to discuss how a priori political or social assumptions about “the higher good” can interfere with objective assessment in an epidemiological investigation.
- 3 The participant will understand and be able to discuss the importance of a thorough and objective investigator with no apparent bias as to outcome in a politically-charged epidemiological investigation.

## **Afternoon Presentations**

### **Title: "Resistant bacteria: Risks of antibiotic use in livestock and non-prescription antibiotics"**

Presenter: Steven Roach, FACT Food Safety Director and Senior Analyst for Keep Antibiotics Working.

Objectives:

- 1 The participant will be able discuss current policies and needed changes in how antibiotics are used in food producing animals.
- 2 The participant will be able to identify which antibiotics are used over the counter in humans and animals and explain how this creates an antibiotic resistance risk.

### **Title: "The MAUDE Database: Who reports and what biases does this create."**

Presenter: Lindsay Calderon, PhD, MPH

Objectives:

- 1 The attendee will be able to explained how the adverse event reports in the MAUDE Database are submitted and who are the most often submitter.
- 2 The attendee will realize the importance of healthcare providers directly submitting the report to the MAUDE database using MedWatch.
- 3 The attendee will realize the importance of the Unique Device Identifier number and why ready access to this information is needed for front line providers to submit accurate reports.

### **Title: How to Navigate the Financial Barriers - A mother's perspective.**

Presenter: Lisa Middleton, PhD,

Objectives:

- 1 The attendee will be able to Identify the medication and equipment associated with caring for individuals with Type 1 Diabetes.
- 2 The attendee will be able to Identify the financial barriers in treating Type 1 Diabetes.
- 3 The attendee will be able to describe current initiatives for lowering costs of treating Type 1. Are they really working?

### **Title: Examining the term "second victim" and its relationship to patient safety**

Presenter, Melissa Clarkson, PhD.

Objectives:

- 1 The attendee will be able to describe the origin and purpose of the term "second victim".
- 2 The attendee will be able to critique use of the term and the impact it may have on cultivating a mindset of patient-centered patient safety.

**Title: Bisphosphonates: benefits, risks and patient protections**

Presenter: Suzanne Robitti, CEO and Founder MedShadow.

Objectives:

- 1 Using Fosamax as an example, the participant will realize how patient protections can be lost or circumvented in the post approval label changes process.

**Title: “The Patient Safety Story: Lessons from two reporters in the trenches”**

**Presenters:** Jayne O'Donnell, Health Policy Reporter and Laura Ungar, Investigative Reporter, Kaiser Healthcare News.

Objectives:

- 1 The participant will be able to communicate the way poor quality of care in areas such as maternal health, medical mistakes and infection control can affect patients and their families.
- 2 The participant will be able to utilize storytelling and work with media to bring awareness to patient safety issues and spur policymakers to address problems.

**Title: The Kentucky Hepatitis A Epidemic.**

Presenter: Kraig Humbaugh, MD, Commissioner of Health. Lexington-Fayette County Health Department.

Objectives:

- 1 Understand the factors leading to the current hepatitis A outbreak in Kentucky and what populations are at highest risk.
- 2 Be able to state that hepatitis A vaccine can be effectively used to prevent disease in susceptible persons both before and within two weeks of an exposure to hepatitis A.
- 3 Be knowledgeable about how Public Health has worked to reduce the number of outbreak cases.

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