Keynote Speakers

Ralph R. Frerichs, **DVM, DrPH,** Professor Emeritus, UCLA Fielding School of Public Health. Truth. Lies and the Greater Good -Cholera's Unexpected Arrival in Haiti. View Resume



Joycelyn Elders, MD. Former U.S. Surgeon General. Importance of School Health and Vaccinations. View Resume



Steve Roach. FACT Food Safety Director & Senior Analyst for Keep Antibiotics Working. Resistant bacteria: Risks of antibiotic use in livestock & nonprescription antibiotics View Resume



Jayne O'Donnell, USA Today, Health Policy Reporter. The Patient Safety Story: Lessons from Two Reporters in the Trench-



View Resume



Kaiser Health News, Health Policy Report-Story: Lessons from Two Reporters in the Trenches View Resume

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Kevin T. Kavanagh, MD, MS Board Chairman

Sponsoring Organizations

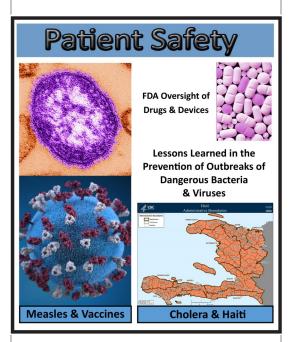
Health Watch USA sm

Consumers Union's Safe Patient Project



13th Annual Conference **Drug Resistant Bacteria** & Strengthening Drug and Device Oversight

Health Watch USAsm Conference for **Healthcare Transparency** & Patient Advocacy



Kentucky ranks 40th in a country with below average health care for industrialized nations. (Commonwealth Fund 2019 State Healthcare) Scorecard)



October 17, 2019 Eastside Library, Lexington, KY

Conference Objectives

- To recognize the importance of the FDA in fostering antibiotic stewardship and appropriate antibiotic usage in livestock and humans.
- To describe needed reforms in the FDA oversight of drug and device safety, including post-marketing reporting and proper marketing and sale of drugs.
- The attendee will develop and explain how political influences can shape a response to epidemics.
- To describe strategies needed to be employed to successfully stop the Hepatitis A epidemic.
- To recognize the dangers of childhood illnesses and the importance of vaccinations.
- The attendee will be able to describe the importance and role of the patient advocate in healthcare policy.

Exhibitors—More to Come!!

- Kentucky Long-Term Care Ombudsman Association
- Purgenix

Conference Registration

Registration opens 11:30 am. Conference begins at 12:30 pm and ends at 8:30 pm.

Continuing Education: Check website www.healthconference.org. Certificate of attendance will be provided.

HW USA is a designated "Community Leader" in Value-Driven Health Care by the U.S. Dept. of Health & Human Services.



Conference Topics

Epidemiology of Epidemics: Lessons Learned

- 1. The Cholera Epidemic in Haiti.
- 2. Kentucky Hepatitis A Epidemic
- 3. Importance of School Vaccinations.

Strengthening the FDA

- 1. FDA and Opioid Recommendations.
- 2. MAUDE Database Who Reports.
- 3. Drug Approval Process Risks & Benefits of Bisphosphonates.

Patient Advocacy

- 1. The Second Victim Is this an appropriate term?
- 2. The Role of Patient Advocacy in Healthcare Policy.

Health Care Finances

 The High Cost of Insulin and Diabetic Healthcare. How to best navigate the system.

Due to unforeseen circumstances, speakers, topics and times may change without notice.

To register go to: www.healthconference.org

or contact the conference coordinator, Cathy Kavanagh, at 606-425-7278.



Registration Fee (non-refundable but transferable): Conference Attendance: \$25 including box lunch and snacks.

Suzanne Robotti - Med Shadow - CEO and Founder MedShadow.

Fosomax post approval label changes - protecting the patient or pharmaceutical company?



Lindsay Calderon, PhD, MPH. The FDA MAUDE Database: Who reports and what biases does this create.



Melissa Clarkson, PhD. Should we use the term "Second Victim"?



Lisa Middleton, PhD.
The high cost of insulin and diabetic healthcare - How to Navigate the Financial Barriers - A mother's perspective.



Kraig Humbaugh, MD -Commissioner Lexington-Fayette County Health Department. The Kentucky Hepatitis A Epidemic.

