



MED
SHADOW

Balancing the
risks & benefits
of medicines

BISPHOSPHONATES:

Benefits, Risks, and Patient Protections

Suzanne Robotti

MED
SHADOW

DES
Action



SIDE EFFECTS

Fear

Legal
Protection



25%

**of all
new drugs**

have black box or
significant
warnings within 5
years.

How to Update a Drug Label:

Changes Being Effected, FDA reviews changes after they are made

Alternatively:

Prior Approval Supplement (PAS) request to FDA for a label change. Then required to wait for FDA approval.

FDA approves or sends a Complete Response Letter



Fosamax approved in 1995 for osteoporosis in postmenopausal women.

No label requirement for femoral fractures.

For the treatment of osteoporosis in postmenopausal women

**ONCE WEEKLY
FOSAMAX**
(Alendronate Sodium Tablets)

Osteoporosis is a disease that causes bones to become thin, weak, and easy to break.

That's why it is important you take *Once Weekly*



Of the estimated 10 million Americans with osteoporosis, about eight million are women.



A woman's risk of breaking a hip is equal to her combined risk of breast, uterine and ovarian cancer.

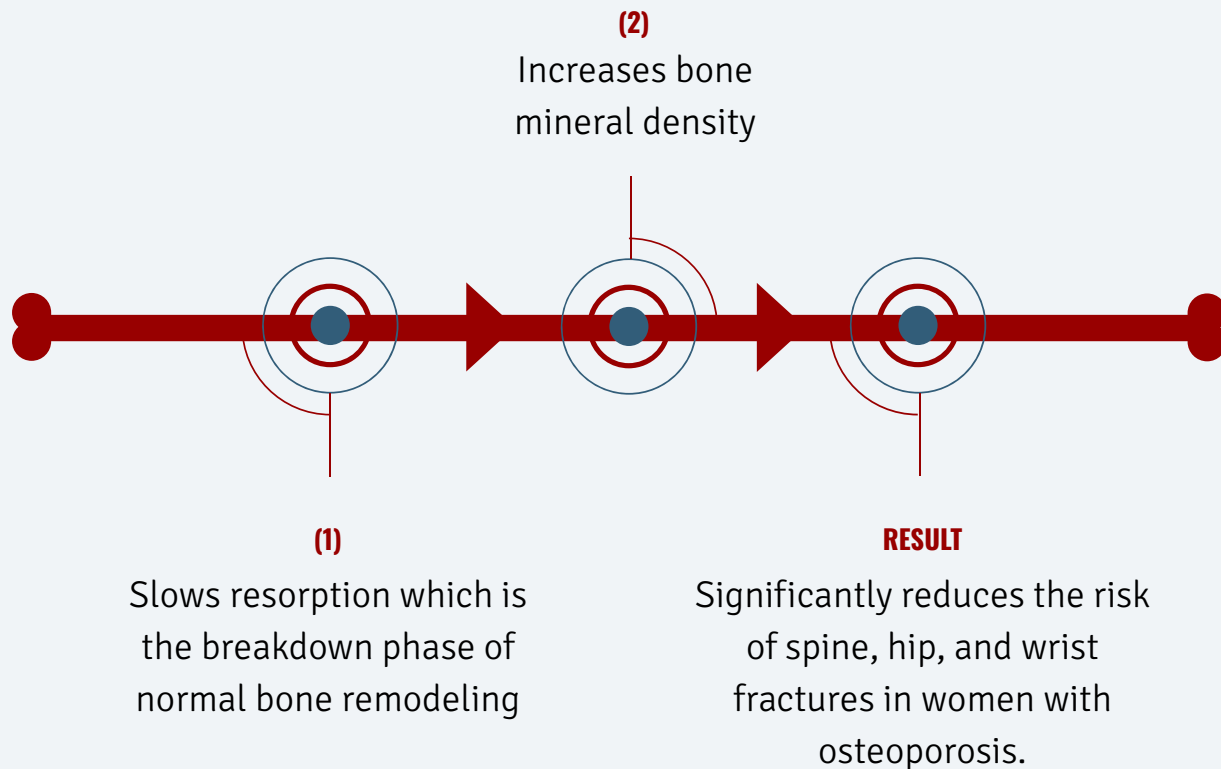


Approximately one in two women over age 50 will break a bone because of osteoporosis.



About half the people who have a hip fractures aren't able to regain their ability to live independently.
(Mayo Clinic)

How does Fosamax work?



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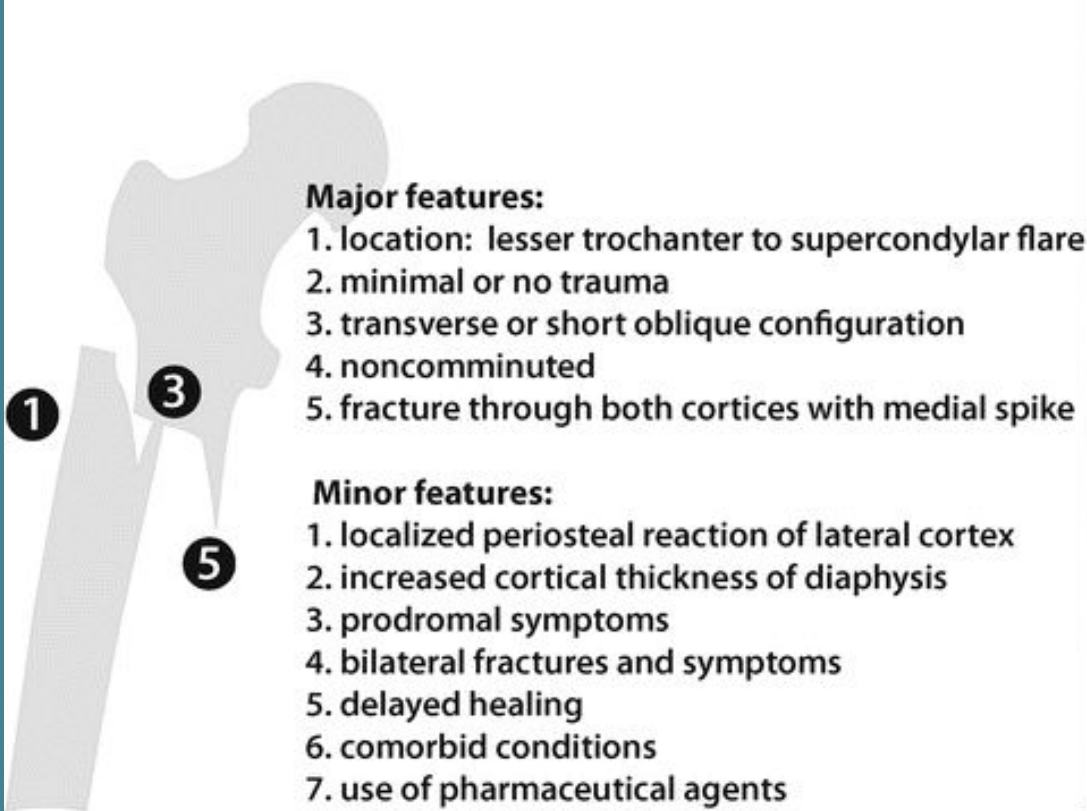
1997 Fosamax approved for the *prevention* of osteoporosis

For the treatment of osteoporosis in postmenopausal women

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FOSAMAX**
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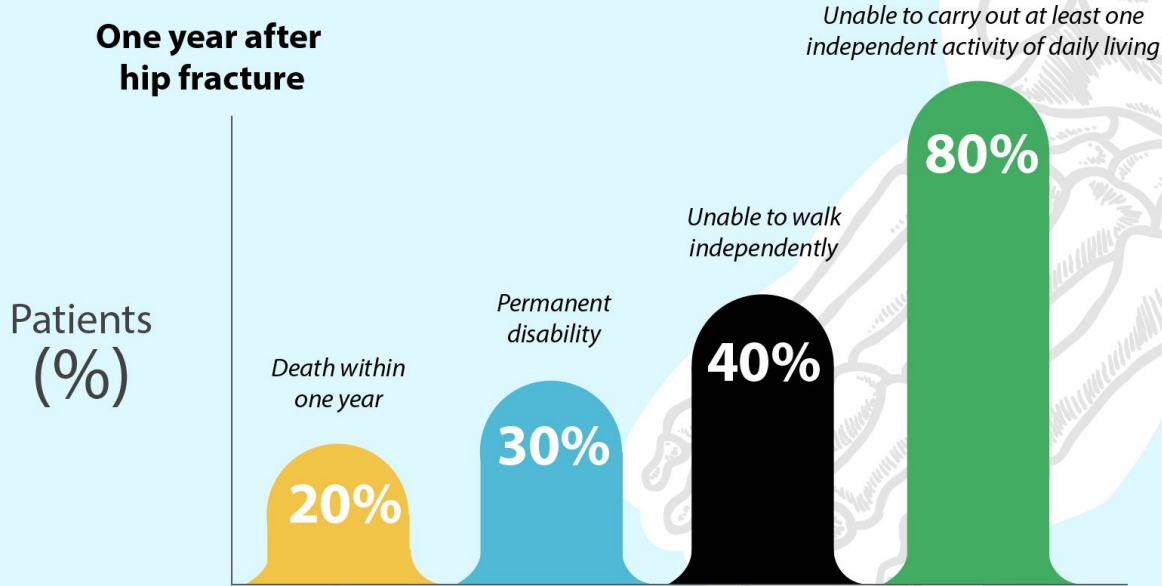
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Source: SpringerLink

Hip fractures can actually be quite deadly

Consequences of hip fracture



Necrosis of the jaw



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Supreme Court

Merck vs. Albrecht

500 women class action
lawsuit - Fosamax
fractures

Why MedShadow sponsored an Amicus Brief:

- Public's right to be warned
- Distortion of Impossibility Preemption
- Merck's actions were disingenuous
- True warning never offered, never rejected



What the Supreme Court said:

- Creates an incentive to submit weak label changes
- Rejection based on phrasing: stress fracture
- Clear evidence requires full info to FDA

Central premise: Manufacturer bears the duty to warn



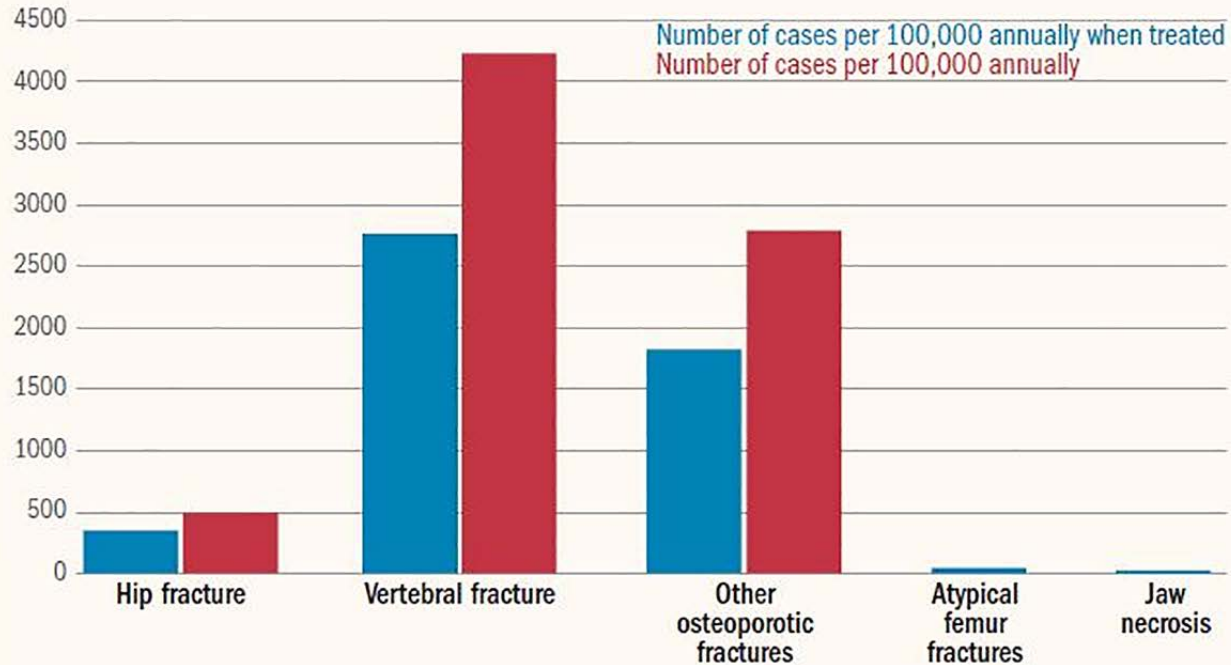
Conclusion:

Did Merck Circumvent duty to warn?

- Trigger Impossibility Clause purposely
- Block ability to sue
- Patients' right to information



Risks with and without bisphosphonate therapy



Source: Adapted from Adler RA et al. "Managing osteoporosis patients after long-term bisphosphonate treatment." *Journal of Bone and Mineral Research* (Jan. 2016), Vol. 31, No. 1, pp. 16-35.



THANKS!

Does anyone have any questions?

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